

Religious Affiliation and Charity Trust

Religious affiliation is associated with higher trust in charities. Atheists, Agnostics, and Unaffiliated participants are:



Most likely to report no contributions over the past 3 years. 2





22%

Protestant

12%

6%

17%









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Least likely to say they 3 would like charities to approach them more.

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Donor Trust Report at Give.org/DonorTrust